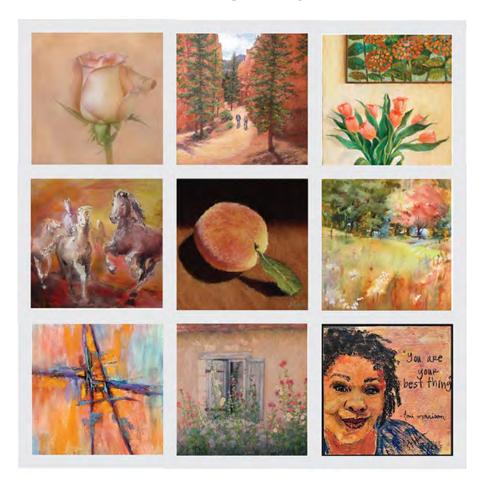
View this email in your browser



FEBRUARY 2024



Our Instagram series based on Pantone Peach Fuzz has helped warm up January and spread the word about the association. Thank you to SueAnn Hum, Gill Truslow, Jeanne Maguire Thieme and Stephanie Baute for their peachy art.

Upcoming Love Series

We have one more Instagram series planned this winter—this one is predictably on the theme of LOVE and the images associated with Valentine's Day. Join the fun! Have you created art featuring roses, doilies, hearts or any other symbol of love? So far, we have collected a lovely box of chocolates, a rose and a bouquet of roses and welcome your image! We need nine to make the Instagram grid sing. Send me roses for Valentine's Day! Will need a jpeg by February 1; email Ruth.Sterling@gmail.com.



Wendi Hulslander's acrylic painting will be in the LOVE series

Save the Date! July Member Exhibit in Newfane, VT

Kris Stewart, Art in the Park Chair and MAAA Treasurer, has scheduled a Member Exhibit at the Crowell Gallery in nearby Newfane, VT, for the month of July, 2024 (Reception July 6.) More details will be coming but note that the deadline for submissions is Friday, April 26, 2024, limited to 1-3 pieces per artist (numbered in order of preference.) Participation is free for MAAA members.

Kris has also called the first meeting of the **Art in the Park** committee in January to begin planning the Labor Day weekend event (Saturday, August 31, and Sunday, September 1, 2024).

MAAA Spring Meeting: The Theme is "EMERGING"

We are looking forward to seeing all MAAA members at our Spring Meeting on Saturday, March 16, 2024, at the Hannah Grimes Business Center on Roxbury Street in Keene. At the Fall Meeting, the idea of members bringing artwork to share expressing any interpretation of the theme "Emerging" was suggested.... And we are following through! The first part of the gathering will be devoted to people talking about their work and getting feedback from other members in a supportive, casual environment. After refreshments, Michael Torska from New England Art Reproductions will join us to talk about his business capabilities including photographing and scanning original art for reproduction. He also offers printing on interesting things from coasters to yard signs and will tell us about his prices, etc.



Moving Forward with a New Website Design

On Thursday, January 11, members of the board approved moving forward with a new website for MAAA. In attendance were Kate Shaffer, Ruth Sterling, Kristina Stewart, Gill Truslow, Gary Lee and Vernon Thornblad. After asking for volunteers in the MAAA newsletter, we got together as a group online to jumpstart this key project.

Background

- We are very fortunate to have the technical expertise of our database designer Gary who has our Art in the Park registrations and Member registrations humming along beautifully. These functions need to link with our website seamlessly and are hosted at SiteGround.
- At our 2022 spring meeting, our VP Kate Shaffer had recommended we look at Divi as a sitebuilding solution. A comparable product called Elementor has also been recommended. Discussion
- Ruth introduced everyone to Vernon Thornblad, a talented Keene artist and RISD graduate, who also happens to be one of the gifted designers Ruth has worked with on many websites. Vernon recently created the site featuring Richard Schmid's work https://www.westwindfineart.com/
- For discussion purposes, Ruth mocked up a home page "look" (see below) and started figuring out the navigation and pages necessary and it looks like we need about a13-page site, linking to Gary's forms.
- The importance of a Member Directory with images was mentioned by Kate.
 Listing members with an image of their art (and possibly their photo) linking to their websites was considered. Q&A interviews, possibly videotaped, were discussed.
- Interactive buttons to join the association and apply for Art in the Park were suggested and Vernon shared examples from his recent work.
- · A more readable font was suggested by Gill.
- Next steps: Vernon will issue a formal quote not-to-exceed \$3,000 to create and upload the site, designing the necessary pages. While in its staging phase, the site will be reviewed with the committee members.



Mockup as a starting place for our new website using Jeanne Maguire Thieme's watercolor as the lead graphic.

Reviving Syd's as the home of MAAA Exhibits

Enthusiasm for reviving Syd's furniture store on St. James Street in Keene as our home gallery went into high gear on Monday, January 16, in an online meeting. Wendi Hulslander, who initiated the site as an exhibiting venue a number of years ago, is on board to help revive the space. The owners of Syd's are still amenable to the collaboration. Their furnishings and rugs are a wonderful setting for showing prospective art buyers how their spaces could look. There are still about 20 artists whose work is hanging at Syd's. To restart the program, we need at least 10 more artists to actively participate. Reassigning spots and organizing art to complement the furnishings will be important.

- Wendi is proposing some refurbishment of the walls and will address this with Syd's in February when she returns from extended travels.
- Four seasonal changes of art and accompanying openings are being proposed.
- Monthly Get-togethers—Saturday's at Syd's from 3-5 on the first Saturday
 of each month—have been suggested.
- Exhibiting artists, other members, and the public would be invited to browse and mingle. A downtown restaurant would be chosen each month as a place to carry on after 5.
- The program will want to be energetically promoted in local media and social media. An example of a possible approach is shown below. This is designed as a front page Shopper ad to go along with stories, announcements and area calendar listings.

at March 2 as a "soft reopening" with quieter promotions, so we can debug and test the reboot of this major project.

• Call to Artists and much more to come on this!



Mockup of a newspaper ad for the program

MEMBER NEWS

Hi Fellow Artists!

This will be my 5th year in Keene and a favorite show and would never miss it !!

There are many changes and increasing costs with in and out of state shows and some have gotten way too expensive to be in in the case if a hotel stay is needed.

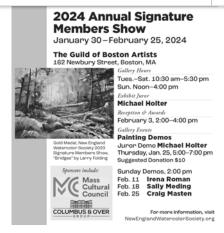
Some booth costs have hit 400.00 or more and some of the promoters are making it hard for us to show our work and make some kind of profit. Keene NH is the exception keeping costs affordable and putting on a great people friendly show. I would also like to share with our Keene Artists the trends and to share suppliers of frames, mattes and anything else.

I am an open book with my supply contacts and all things art.

I live in Nashua but if we can get a small group in the Keene area to meet and brainstorm maybe over a lunch or coffee it would be great.

John Paul Marmonti - Marmontiart.com
FB: Marmonti Art Email: Jpmarmontiart@gmail.com
Many Thanks !!





Jeanne Maguire Thieme's watercolor "Barnyard Drama" has been accepted into The New England Watercolor Society's Signature Members Exhibit at The Guild of Boston Artists \sim 162 Newbury Street, Boston, Mass. Reception and Awards \sim Feb. 3rd, 2:00 \sim 4:00

"Said I Am A Painter" solo show features new Monadnock Artist

Artist Sue Ann Hum moved from Colorado to New Hampshire just over a year ago and has been busy participating in several Monadnock area art shows. You'll want to catch her solo show at the Hancock Town Library, February 24 - March 27.

To fully introduce herself to area residents, Hum's exhibit, titled "Said I Am A Painter," explores her body of work over the past ten years. A lifelong creative working in multi and mixed mediums, Sue Ann is hanging a variety of her recent oils, watercolors, acrylics & sketches of portraits, landscapes, interiors & still life; a little Africa, glimpses of France and a lot of people.

"She Said," her most recent series, offers expressive women's faces paired with quotes or phrases "say what all women are thinking." Some are touching, encouraging, enlightening; others witty, sarcastic and LOL funny. The series of over 80 women is featured on note cards and calendars which will be sold at the reception or by contacting Sue Ann through her website.

A public reception of the exhibit to be held Saturday, February 24 from 1:00 - 4:00 will include a 2:00Artist Talk.

The public is also invited to sample classes taught by Sue Ann at the Town Library the first 4 Fridays of March from 10:00 - Noon. There is a \$15 fee for each class, materials provided.

March 1 - Let's Draw! (specifically for people who say they can't draw a straight line)

March 8 - Let's Wet It! (an introduction to watercolor)

March 15 - Let's Draw Eyes! (pencil & charcoal on paper)

To participate in a classes, contact the Hancock Library at hancocklibrary@comcast.net.

The exhibit may be viewed during the Feb 25th reception and during regular library hours: Mon & Wed 2:00-6:00; Tues & Thurs 10:00 - 7:00 and Saturdays 10:00 - 4:00.

Hum will be participating in our **ART IN THE PARK** in 2024. Sue Ann and Husband Rick live just outside of Hancock where she works almost daily in her new studio. Preview many of her works at www.SueAnnHum.com or at her studio by appointment.





ARTIST OPPORTUNITIES

River Valley Artisans Art Tour 2024

Applications are now being accepted for the 2024 tour held on September 7th & 8th.

The two venues are Summit Winery in Westmoreland and Branch & Blade Brewing in Keene. Most spaces are outside in your own tent. If you would like more information or an application, please contact: rivervalleyartisanstour@gmail.com

Field Trip to Healing Arts Gallery in Peterborough

Calling all Monadnock region artists, creatives, and art lovers! On Sunday, February 25th at 10AM, Arts Alive will host a Field Trip to learn in depth about the Monadnock Community Hospital's Healing Arts Gallery in Peterborough.

Join fellow artists and art lovers to explore the questions: How is the MCH gallery organized and run? How does the gallery committee decide what kinds of shows to display? How does the committee find and select artists? How do the hospital patients and staff interact with the gallery? How do the arts support healing and recovery?

The gallery will have a photography exhibition up at the time of our visit. One of the artists, Larry Davis, is a local photographer who likes to play with nature and collage. He will join us to speak about his work, process, and relationship with the gallery.

Creatives & Artlovers Survey

Help Arts Alive better understand what programs and resources could best serve the needs of artists and the creative community!

Throughout December, we conducted in-person listening sessions with artists, arts organizations, nonprofits, and community leaders. Now, we are casting a wider net to find out what our community is interested in and dreaming about. Arts Alive believes that access to arts and culture experiences and opportunities for self-expression are vital to our humanity - access to arts is a human right. To support this belief we are looking for ways we can nurture arts leaders and instigators throughout our region who want to bring arts to every nook and cranny!

So, how do we nurture creativity? How can we create the best spaces, places, connections, and feelings of confidence and security so that folks who want to step into leadership in the arts feel ready and able to do so? Take our survey here (https://forms.gle/XHJGEGH6zovqALvp6).

Nina Taylor-Dunn

Administrative & Programming Coordinator

Arts Alive
https://monadnockartsalive.org/

MARKETPLACE



\$7.00 Divided wooden pastel tray with foam padding -20 1/2" x 16" Contact Gill Truslow- lucyg61@gmail. Com









Pastels sets for sale by Gill Truslow:

\$60: Mount Vision Biolchini landscape set- originally \$114

\$60: Mount Vision Thunderstorm Grey pastel set - originally \$114

\$45 each: Blue Earth Cerulean Blue and Quindo Pink pastel sets- originally

\$80, barely used

Please contact Gill Truslow at lucyg61@gmail.com if interested





Karen Fortier is in the process of downsizing and has several items in need of a new home. If you know anyone who might be thinking of exhibiting at "Art in the Park" and needs a tent and/or display racks, please share this. She can be contacted at kafdpf@gmail.com.

- · White "ABC Canopy" event tent with sides and weights, 4 round weights and 4 sandbag weights. Comes with a storage case. \$30 (see Art in the Park photo)
- Six display racks and hangers. Four 6-foot racks with feet and two 5-foot racks that can be attached between the taller racks vertically or horizontally. \$30 (see Art in the Park photo)
- \cdot Various cradled wood panels, best offer. Cloth totes not included. (see photo)

Please send your news for next month by the 23rd of this month to bagel@tpdi.biz.

Please send your news as you want it to read as I will not make edits. If you send photos, please send as a jpg not a pdf as Mailchimp doesn't upload pdf's and send as an attachment.

Please do not send pdf's.

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Sue Doyle

E-news - Carol Corliss <u>maaa.enews@gmail.com</u>

Membership: Gill Truslow

Website: Gill Truslow www.monadnockareaartists.org

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Chair - open

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